

SMARTFOREX®

Digital & Real-time Foreign Exchange Rate Display

Developed in-house in Australia, **SMARTFOREX** transforms how financial institutions, money changer, and retailers deliver foreign exchange rates, seamlessly distributing update anywhere anytime across locations through a powerful cloud platform, with user-friendly content management system for effective communication and enhanced engagement.





43% Visual ads are more effective

in convincing an audience to make a certain decision

Source: University of Minnesota 2015

Boost your business performance and leverage the power of updating data at real-time



FEATURES

Visual Communication Made Easy



Cloud Based Management

Powerful, flexible, and scalable, the cutting-edge **SMARTFOREX** lets you control displays anytime, anywhere, with dynamic scheduling and content management based on time and date.



Dynamic UI Content Builder with Template Library

Take full control of your displays. Create compelling and attractive designs to suit your corporate brand. Or simply drag-and drop from our pre-built designs from our template library.



Easy Updates

SMARTFOREX features user friendly interface, with over 150 ready to use currency, responsive layout, and bulk updating via excel and csv to streamline processes.



Hardware Agnostic

Plug-and-play setup with flexible hardware compatibility. Go live with Android-based screens or screens connected to a PC in minutes. Supports Full HD/4K display.

Committed to Excellence

BSS BUSINESS SMART

BENEFIT

Enhance

Customer Engagement

Create a seamless and connected experience that boosts customer satisfaction and loyalty.

Elevate Competitive Advantage Amplify your company's image and reinforce your value proposition with professional and informative visuals.

Maximise ROI

Enhance operational efficiency and streamline daily business activities with **SMARTFOREX**. Boost productivity through intelligent automation while unlocking new revenue streams via ad placements and cross-selling opportunities, available 24/7.



SAMPLE DESIGN AND LAYOUT

Highlight what matters most. Strengthen your brand with strategic, high-impact content that drives revenue and delivers essential information through clear, high-visibility communication in multiple languages.











SUBSCRIPTION PLANS

MonthlySubscription

\$55/month per player

YearlySubscription

75%

That's just \$1.37 per day

\$500_{/12 months}

per player









SUITABLE FOR:

- Money Changers
- Banks
- Hotels
- Travel Agent
- Airports
- Retail Stores
- Tourist Information Center
- and many more

"Looking to integrate or customise enterprise solutions? Get in touch with us today at info@bss.com.au, or explore at www.bss.com.au"

BSS is an Australian-based IT company with a proven track record and extensive experience in enhancing customer experience since 2006.

With 1,000+ successful implementations across Australia, Japan, Korea, Indonesia, and the Pacific Islands, we have earned the trust of government agencies, public services, private sectors by transforming the way they interact with their customers.

Our areas of expertise cover:

- Queue Management & Customer Experience
- Foreign Exchange Rate Information System
- Cheque Processing
- Cash Processing
- Digital Public Information Display

Business Smart Solutions Pty. Ltd.

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