



RRE YOU USING A CONVENTIONAL BORRD TO DISPLAY
YOUR FOREX INFORMATION?

- > LIMITED NUMBER OF CURRENCIES DISPLAYED
- > INFLEXIBLE RATE UPDATING METHOD
- > FIXED DESIGN AND LAYOUT
- > FOREX-ONLY DISPLRY (NO RULTIREDIR ROVERTISING)
- > INFLEXIBLE SYSTER CONFIGURATION
- > HRROWRRE AND MANUFACTURER DEPENDENT

SAY GOODBYE TO THESE LIMITS

Introducing

SMARTFOREX[™]

INTEGRATED MULTIMEDIA FOREIGN EXCHANGE RATE INFORMATION SYSTEM

The Most Effective Way to Distribute and Display Foreign Exchange Rates

- >>> UNLIMITED NUMBER OF CURRENCIES DISPLAYED
 Display as many currencies and multiple types of rates
 (Buy and Sell: Banknotes, T/C, T/T).
- >> INTEGRATED MULTIMEDIA ADVERTISING
 Advertise and display your marketing information in a variety of different multimedia formats.
- FULLY CUSTOMISABLE DESIGN LAYOUT

 Easily change the colour, number of columns and overall design layout.
- >>> FLEXIBILITY IN THE CHOICE OF HARDWARE

 Choose any LCD size, brand or model for SMARTFOREX™.
- INTEGRATED/ AUTOMATIC RATE UPDATING
 Easily update content via USB, Wireless keyboard or real time via the SMARTFOREX™ web application.
- >> INTEGRATION CAPABILITIES WITH THE CURRENCY EXCHANGE SYSTEM

Automatic real time or scheduled data updates without the need for human intervention.

>>> MULTIPLE SYSTEM CONFIGURATION OPTIONS
The system can be set up in standalone, LAN or
WAN (centralised) configuration.



Why you need SMARTFOREX™ now?

Increase sales opportunities

SMARTFOREX™ display allows any advertising or marketing information to be displayed alongside rate information or full screen if required. This advantageous feature can be used to win potential customers.

>> Reduce costs

Lower hardware maintenance costs, no hardware manufacturer dependency and ease of rate information updates lead to a reduction in costs.

>>> Leverage corporate image

Increase the exposure of your corporate image with corporate identity display, advertisements and marketing information in a professionally designed interface.

>>> Flexible purchasing options

Buy or trade in your current LED with **SMARTFOREX™** or lease the solution to have its benefits.

>>> Flexible System Configuration

SMARTFOREX™ is applicable in standalone, LAN and Centralised configurations.

Sample of design and layout



BSS BANK	EXC	HANG	E RAT	ES			
Date: Thursday, 20 January, 2012 Time: 03:15:00							
CURRENCY		NOTES	-	/C			
	BUY	SELL	BUY	SELL			
EUR €	0.8547	0.7716	0.8338	0.7732			
GBP £	0.7049	0.6451	0.6935	0.6485			
CAD\$	1.1022	1.0075	1.0901	1.0144			
● JPY¥	87.8318	76.4313	83.4964	77.4750			
USD \$	1.0780	1.0030	1.0738	1.0103			
DKK kr	6.6896	5.6563	6.1760	5.7758			
HKD \$	8.7678	7.6698	8.3237	7.8151			
FJD \$	2.0284	1.6994		1.7597			
MYR RM	3.5527	2.9552					
NZL \$	1.3829	1.2404	1.3389	1.2559			
PHP PHP	51.9433	39.1607	3	42.8645			
SGD \$	1.4568	1.2489	1.3773	1.2806			
■ THB \$	36.3864	30.2070		30.6507			
MXN \$	0.0732	0.0732	0.0552	0.0552			
	NO CO	мміззіон	FEE				
Please visi	t our web	site www.	bss.com.a	au for mo			

DATE: 20 Apr 2010	BUY	JYING SELLING		
CURRENCY	BANKNOTES	DD/TT	BANKNOTES	DD/TT
EUR €	1.2744	1.2744	0.7738	0.7738
∰ GBP £	1.5457	1.5457	0.4757	0.4757
AD\$	0.9825	0.9825	0.8838	0.8838
MXN \$	0.0732	0.0732	0.0552	0.0552
● JPY¥	0.0130	0.0130	0.0109	0.0109
AUD \$	1.0284	1.0284	0.0221	0.0221
™ CNY ¥	0.1583	0.1583	0.1233	0.1233

	BANKNOTE		T/C			YIME:
CURRENCY	BUY	SELL	BUY	SELL		
EUR €	1.2744	1.2744	0.7738	0.7738	50	- 1
∰ GBP £	1.5457	1.5457	0.4757	0.4757		VC
AD\$	0.9825	0.9825	0.8838	0.8838		半し、
MXN \$	0.0732	0.0732	0.0552	0.0552		720
● JPY¥	0.0130	0.0130	0.0109	0.0109		大して
AUD \$	1.0284	1.0284	0.0221	0.0221		// "
CNY ¥	0.1583	0.1583	0.1233	0.1233		_

With SMARTFOREX™, there are benefits for everyone

CUSTOMER

- Better informed with accurate, consistent and up-to-date foreign exchange rates.
- Better displayed marketing information with various running text, images, and videos

EMPLOYEE

- Efficient and effective information updates
- Flexible design and layout customisation

MANAGEMENT

- Reduce installation and maintenance cost
- Higher level of customer satisfaction
- Improves customer loyalty

COMPANY

- · Flexibility in the choice of hardware
- · Build a professional image with accurate and consistent rate information

SMARTFOREX™ suitable for:

- ✓ Money Changers
- **✓** Banks ✓ Hotels

- √ Travel Agents
- ✓ Airports
- ✓ Train Stations
- √ Retail Stores
- √ Tourist Information Centres
- Many more

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Committed to Excellence