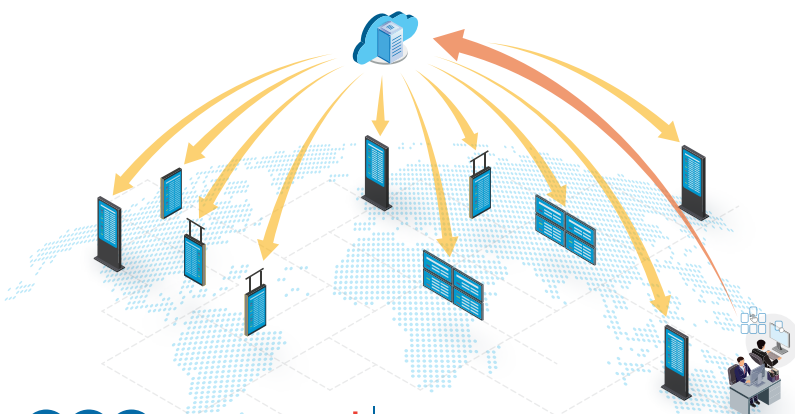




# SMARTFOREX®

## Digital & Real-time Foreign Exchange Rate Display

Developed in-house in Australia, **SMARTFOREX** transforms how financial institutions, money changer, and retailers deliver foreign exchange rates, seamlessly distributing update anywhere anytime across locations through a powerful cloud platform, with user-friendly content management system for effective communication and enhanced engagement.

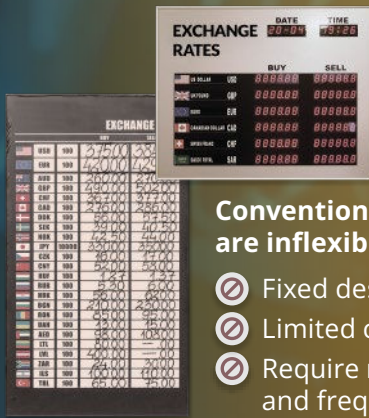


**43%** Visual ads  
are more effective  
in convincing an audience  
to make a certain decision

Source: University of Minnesota 2015

# Boost your business performance and leverage the power of updating data at real-time

## WHAT SET US APART



Conventional rate boards are inflexible and inefficient:

- ❌ Fixed design
- ❌ Limited currencies
- ❌ Require manual updates and frequent replacement



## SMARTFOREX®

- ✓ Streamline operations
- ✓ Automate tasks
- ✓ Update exchange rate in real-time effortlessly anytime, anywhere
- ✓ Increase customer engagement with integrated content management system to boost revenue and swiftly adapt to market fluctuations

## FEATURES

### Visual Communication Made Easy



#### Cloud Based Management

Powerful, flexible, and scalable, the cutting-edge **SMARTFOREX** lets you control displays anytime, anywhere, with dynamic scheduling and content management based on time and date.



#### Dynamic UI Content Builder with Template Library

Take full control of your displays. Create compelling and attractive designs to suit your corporate brand. Or simply drag-and-drop from our pre-built designs from our template library.



#### Easy Updates

**SMARTFOREX** features user friendly interface, with over 150 ready to use currency, responsive layout, and bulk updating via excel and csv to streamline processes.



#### Hardware Agnostic

Plug-and-play setup with flexible hardware compatibility. Go live with Android-based screens or screens connected to a PC in minutes. Supports Full HD/4K display.

## BENEFIT

### Enhance Customer Engagement

Create a seamless and connected experience that boosts customer satisfaction and loyalty.



### Elevate Competitive Advantage

Amplify your company's image and reinforce your value proposition with professional and informative visuals.



### Maximise ROI

Enhance operational efficiency and streamline daily business activities with **SMARTFOREX**. Boost productivity through intelligent automation while unlocking new revenue streams via ad placements and cross-selling opportunities, available 24/7.





## SAMPLE DESIGN AND LAYOUT

Highlight what matters most. Strengthen your brand with strategic, high-impact content that drives revenue and delivers essential information through clear, high-visibility communication in multiple languages.

**Currency Exchange**  
MELBOURNE  
18 November 2023 10:02:22 AM

**SF LOGO**

CURRENCY	BANKNOTES		TELEGRAPHIC TRANSFER	
	BUY	SELL	BUY	SELL
USD	1.553	1.622	1.602	1.678
SGD	1.201	1.351	1.251	1.405
EUR	1.762	1.823	1.814	1.872
CNY	0.214	0.251	0.265	0.301
JPY	0.012	0.015	0.017	0.021
GBP	2.063	2.074	2.068	2.079

All rates are subject to change without prior notice.

**BEST RATES  
BEST SERVICES**

Welcome to SMARTFOREX • For more information you can check on our

**SF Airport**  
18 November 2023 10:02:22 AM

**Exchange Rates**

CURRENCY	BANKNOTES	
	BUY	SELL
USD <small>United States</small>	1.553	1.622
SGD <small>Singapore</small>	1.201	1.351
EUR <small>Europe</small>	1.762	1.823
CNY <small>China</small>	0.214	0.251
JPY <small>Japan</small>	0.012	0.015
GBP <small>United Kingdom</small>	2.063	2.074
CAD <small>Canada</small>	1.122	1.135

All rates are subject to change without prior notice.

Do you know  
**THE LATEST  
FLIGHT  
REGULATION**

Always check the latest info  
on our website  
www.smartairport.com

**Welcome to**  
18 November 2023 10:02:22 AM

**SF MONEY CHANGER**

CURRENCY	BANKNOTES		TELEGRAPHIC TRANSFER	
	BUY	SELL	BUY	SELL
USD	1.553	1.622	1.553	1.622
SGD	1.201	1.351	1.201	1.351
EUR	1.762	1.823	1.762	1.823
CNY	0.214	0.251	0.214	0.251
JPY	0.012	0.015	0.012	0.015
GBP	2.063	2.074	2.063	2.074
CAD	1.122	1.135	1.122	1.135
HKD	0.205	0.212	0.205	0.212
PHP	0.028	0.035	1.122	1.135

Contact our staff for other currencies

Welcome to SMARTFOREX • For more information you

**Exchange Rates**  
18 November 2023 10:02:22 AM

**SF Hotel**  
**Welcome to SF Hotel**  
We accept payment from other currencies

CURRENCY	BANKNOTES	
	BUY	SELL
USD	1.553	1.622
SGD	1.201	1.351
EUR	1.762	1.823
CNY	0.214	0.251
JPY	0.012	0.015
GBP	2.063	2.074

All rates are subject to change without prior notice.

**BREAKING NEWS**

Welcome to SMARTFOREX • For more information you can check on our website [www.smartforex.com.au](http://www.smartforex.com.au) • G

**Foreign Exchange Rates**  
Sydney 18 November 2023 10:02:22 AM

**SF BANK**

CURRENCY	BANKNOTES		TELEGRAPHIC TRANSFER	
	BUY	SELL	BUY	SELL
USD	1.553	1.622	1.558	1.627
SGD	1.201	1.351	1.206	1.356
EUR	1.762	1.823	1.767	1.828
CNY	0.214	0.251	0.219	0.256
JPY	0.012	0.015	0.017	0.021

All rates are subject to change without prior notice.

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Payment Easier  
with E-wallet.

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## SUBSCRIPTION PLANS

**Monthly  
Subscription**

**\$55** /month  
per player

**Yearly  
Subscription**

**\$500** /12 months  
per player

**Total Discount**  
**25%**  
That's just  
\$1.37 per day





## SUITABLE FOR:

- Money Changers
- Banks
- Hotels
- Travel Agent
- Airports
- Retail Stores
- Tourist Information Center
- and many more

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or explore at [www.bss.com.au](http://www.bss.com.au)”

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With 1,000+ successful implementations across Australia, Japan, Korea, Indonesia, and the Pacific Islands, we have earned the trust of government agencies, public services, private sectors by transforming the way they interact with their customers.

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+61 2 9516 2280

Committed to Excellence

Our areas of expertise cover:

- Queue Management & Customer Experience
- Foreign Exchange Rate Information System
- Cheque Processing
- Cash Processing
- Digital Public Information Display

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